

# IT Discovery and Innovation Ecosystem

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### **Pervasive Impact of NIT**

- Networking and Information Technology (NIT) is at the center of an ongoing societal transformation and will be for decades to come.
- NIT underpins our economic prosperity and national security.
- NIT is a key driver of U.S. competiveness and sustainable economic growth in an increasingly global market.
- Advances in computational and data-enabled techniques accelerate the pace of discovery and innovation in nearly all other fields of inquiry.

### **Pervasive Impact of NIT**

- NIT forms a **pervasive intellectual fabric** that intertwines a wide range of disciplines.
  - Scientific discovery and technological innovation are at the core of our response to **national and societal challenges** – sustainability, energy, transportation, manufacturing, education and workforce development, healthcare, public safety, cybersecurity, and national defense.
  - Many of tomorrow's breakthroughs will occur at the intersections of diverse disciplines.

### **NIT** is a National Imperative

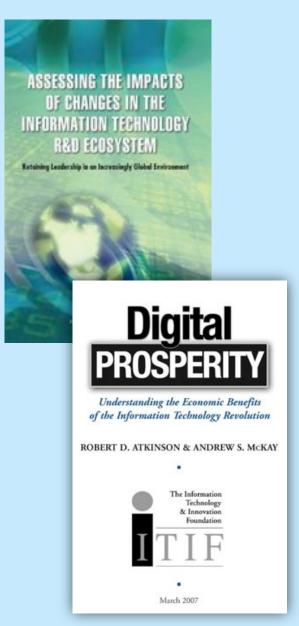


"Recent technological and societal trends place the further advancement and application of NIT squarely at the center of our Nation's ability to achieve essentially all of our priorities and to address essentially all of our challenges."

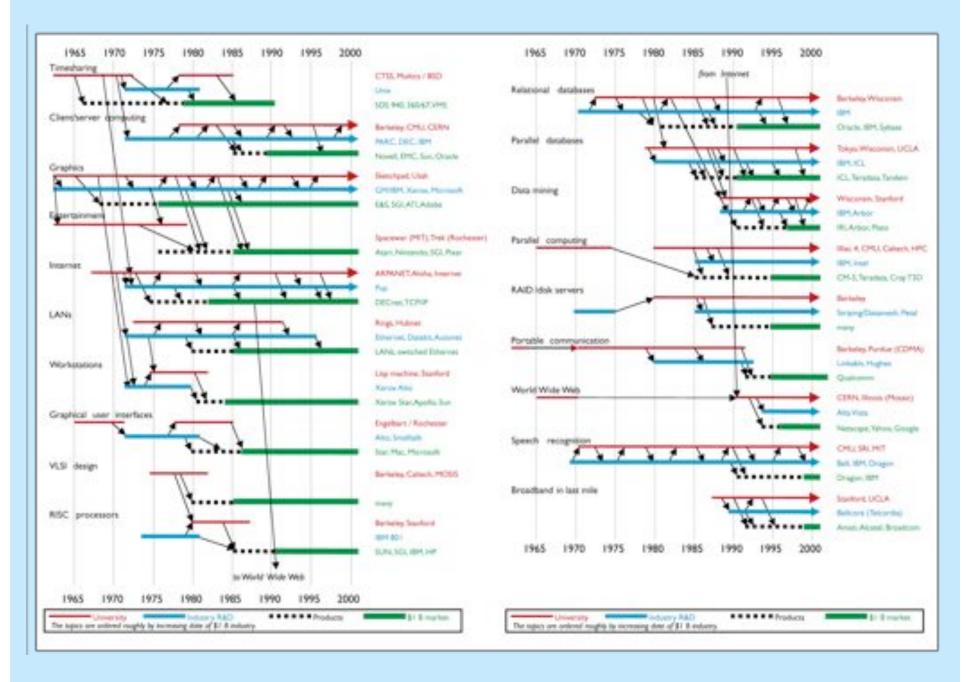
Source: PCAST, 2010. Designing a Digital Future.

### **Economic Impact of IT**

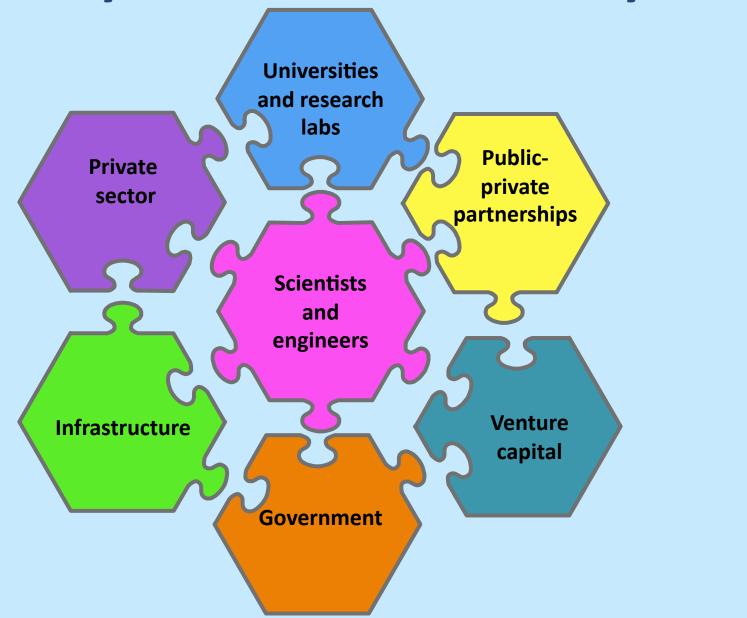
- Growth of IT industry coupled with productivity gains across the entire economy.
- IT industries accounted for 25% of US economic growth since 1995.
- Use and production of IT accounted for ~2/3 of the post-1995 in labor productivity growth.
- IT sector generates jobs: IT jobs have grown 4x faster and pay 75% more than non-IT jobs.
- IT diversifies regional economies to include idea-driven "creative" industries.



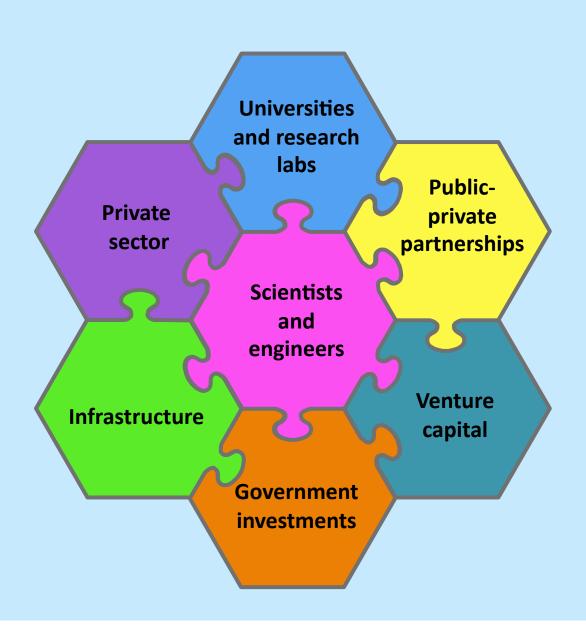
Sources: NRC, 2009. Assessing the Impacts of Changes in the IT R&D Ecosystem. ITIF, 2007. Digital Prosperity.



**Discovery and Innovation Ecosystem** 



### **Discovery and Innovation Ecosystem**



### Interactions of research ideas multiply their impact and seed new ideas with the potential to lead to unanticipated advances.

# **Jbiquitous Digital Economy**

#### **EARLY FOUNDATIONS**

 Internet, web browsers, search engines, publickey cryptography, database technology, transaction processing

#### **RECENT**

 Wireless access, mobile devices, recommender and reputation systems, auction systems, collaboration technology, digital media, smart sensors

### **EMERGING**

 Ubiquitous broadband access, socially intelligent computing, cloud computing, machine learning, big data, tailored and trustworthy cyberspace

### Sustaining the IT Ecosystem

- Our investments in NIT research and education have returned exceptional dividends to our nation.
- To keep those benefits flowing, we need to constantly replenish the wellspring of new ideas and train new talent.



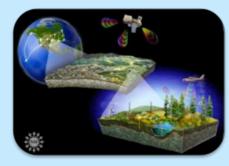
# **Economic Prosperity and Societal Wellbeing Depends on NIT**



Broadband & Universal Connectivity



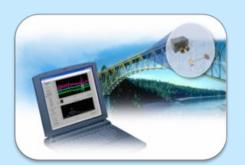
**Emergency Response** & Disaster Resiliency



**Environment & Sustainability** 



**Health & Wellbeing** 



Manufacturing, Robotics, & Smart Systems



**Secure Cyberspace** 



Transportation & Energy



Education and Workforce Development

### **Smart Infrastructure**

Imagine a world where...
static infrastructure is adaptable and safe



### **Environment and Sustainability**

Imagine a world where...

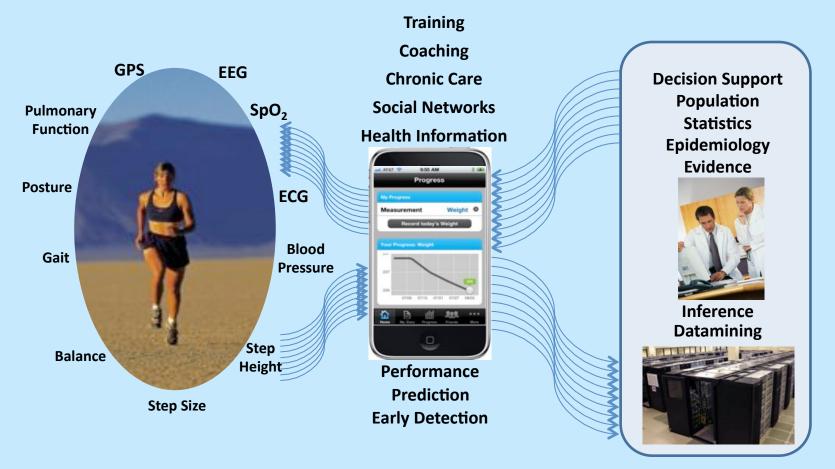
we can forecast and mitigate ecological change



Image Credit: Nicolle Rager Fuller, National Science Foundation

### **Health and Wellbeing**

Imagine a world where... wellbeing is pervasive and healthcare is personalized



### **Smart Grids**

Imagine a world where...

energy is efficiently used and intelligently managed



Image Credit: Cisco, Inc.

### **Emergency Response**

Imagine a world where...

we can prevent, mitigate, and recover from disasters





Image Credits: Karen Geary, NSF (left) and Texas A&M University (right)

### **Transportation: Safety and Energy**

Imagine a world where...

traffic fatalities no longer exist



### Cybersecurity

Imagine a world where...

a cyber-enabled world is secure



Image Credit: ThinkStock

### The Promise of NIT

Advances in networking and information technology promise to reshape our world with more responsive, secure, and efficient systems that:

- -transform the way we live
- drive economic prosperity
- underpin national security
- enhance societal well-being

### **Agenda Highlights**

- IT and People
- IT in the Physical World
- Economic Impact of NITRD
- Building Blocks of IT
- IT for the Advancement of Science
- IT and the World of Data
- Future "Big Ideas" Panel
- Agency Showcase

## Thank you!